

SMPS Chicago

Certified Professional Services Marketer (CPSM)

2019 Scholarship Application

SMPS Chicago will award one (1) \$850 scholarship to a candidate pursuing his/her Certified Professional Services Marketer (CPSM) Certification. The scholarship can be used toward any of the following: MARKENDIUM: The Essentials (Volume 1-6) (\$159), MARKENDIUM LABS Online Course (\$150), CPSM Study Guide (\$59.99), Fees for the CPSM Exam Application (\$245) Examination (\$275). Please note that the CPSM Roadmap to Certification Immersion Course is on hold for 2019. Applicants will be evaluated based on their involvement in SMPS Chicago, description of perceived benefits from Certification, and long-term goals in the A/E/C industry. To apply for the scholarship, please submit the following information:

1. List your current position, employment history and education to date.
2. Participation in SMPS Chicago programs and events:
 - On average over the last two years, how often have you attended the monthly luncheon programs?
 - What educational seminars and special events have you attended over the past two years?
 - How many years have you been a member of SMPS? List the years and any committee and/or board participation.
3. Narratives (one-page maximum for each narrative):
 - Describe how you benefit from SMPS participation; explain why you are seeking the CPSM scholarship and how certification will help improve your skill set.
 - Describe your long-term goals in the industry and what role you see yourself playing in both your firm, and SMPS today and in the future.

Eligibility Requirements:

- Scholarship applications will be accepted only from current SMPS Chicago members in good standing.
- CPSM Scholarship applicants who apply this year for financial support in 2019 must be prepared to take the CPSM examination by December 31, 2019.

Submittal Requirements:

- Please submit a PDF of your application to Nicole McGrath-Patti, CPSM at nmcgrath-patti@larsonengr.com with the subject line: YOUR LAST NAME_CPSM Scholarship Application.
- Deadline for submission is 5 pm on Tuesday, April 30, 2019.
- The Executive Board of SMPS Chicago will review and award the winners. Winners will be notified by May 10th, 2018.

